'Welcome to Hanover'

Mural Sponsorship Opportunities

A mural is coming to the side of Intermission Beer Company in Hanover County and we need your help to fill the letters! Sponsors can claim one of only four available letters in our postcard-style "Welcome to Hanover" mural. Visitor-facing businesses have the opportunity to incorporate their own business representation into their selected letter. Alternatively, if the business is less visitor facing, sponsors can choose a favorite Hanover attraction, landmark, or local icon to be artistically represented such as the Fall Line Trail, Polegreen Church, Patrick Henry, Hanover tomatoes, or agricultural roots. It's a unique opportunity to showcase your business, celebrate what makes Hanover special, and become part of a one-of-a-kind community art installation.



Letter Sponsor: $2500 (limit 4)

- Sponsored letter is filled with art representing sponor's interests
- Logo represnted on mural website
- Social Media 'Thank you' group post
- Logo represented on banner underneath mural for 1 year
- Mural, with sponsors tagged, featured on tourism website and social media

Supporting Sponsor: $1000 or In-Kind Donation (limit 4)

- Logo represnted on mural website
- Social Media 'Thank you' group post
- Logo represented on banner underneath mural for 1 year

Claim a sponsorship at: intermissionbeer.com/mural-form/

Sponsorship Deadline: December 31; Sponsorships are tax deductible.



Visual for letter selection



Artist Inspiration

Intermission Beer Co.

RVA Muralist

Visit HANOVER County, Va